

## **Frequently Asked Questions**

### **1. Who are the courses intended for?**

Our courses are designed for musicians, composers, and cultural managers who want to combine their artistic work with professional management skills. They are suitable for beginners as well as experienced artists looking to refresh or deepen their knowledge.

### **2. Do I need to have concrete project ideas beforehand?**

No. In the Basics courses, we work with general examples that will help you right away. For the Project Workshops, having your own idea is an advantage – but it can still be in development.

### **3. In which language are the courses held?**

Courses are in both English and German.

### **4. How big are the groups?**

To ensure individual support, we limit the number of participants to a maximum of 10 in the Basics Courses and 6 in the Project Workshops.

### **5. Do I have to live in Berlin to participate?**

Our workshops take place in a conference room at our office in Berlin. If traveling is not possible, online participation may be arranged upon request.

### **6. How long does a course last?**

Regular course hours are Monday to Friday, 10 AM to 3 PM (with a short lunch break). Upon request, we can also offer the Basics course as an intensive weekend unit (Friday to Sunday).

### **7. What makes the kwmm Academy different from other similar (free) offers?**

We bring the perspective of an internationally operating artist agency, combining strategic consulting with practical experience. You'll also benefit from our network of experts from the cultural and creative industries.

## **8. What's the benefit if I've already attended workshops at a music university?**

The kwmm Academy is directly linked to your personal practice. We work with your individual questions and project ideas – not just theoretical examples.

You'll also benefit from our diverse agency experience in the international music industry and from the exchange within a small, individually supported group.

## **9. Are the courses accessible?**

Our online courses are generally accessible. In Berlin, our facilities are partially barrier-free. We are happy to accommodate specific accessibility needs if we are informed during registration.